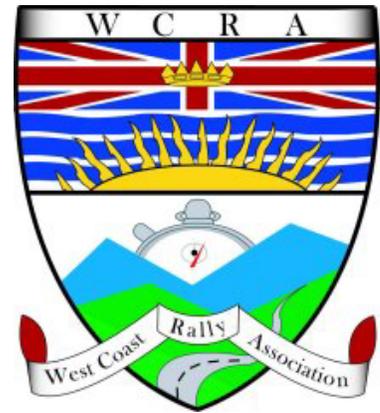


West Coast Rally Association 2005 Corporate Sponsorship Rates



Sponsor	Availability	Price
Contingency		Cash or Product
Title	One	CDN \$10,000
Partner	Two	CDN \$5,000
Premier	Five	CDN \$2,000
Contributor	Unlimited	CDN \$500
Supporter	Unlimited	In Kind Donations

Contingency Sponsorship

- A sponsor may contribute to the association in the form of a contingency program for events. Each program can be discussed in detail and a value to the contribution can be attributed. This sponsor shall have all benefits associated to the corresponding financial levels of sponsorship. Sponsorship decals may be placed on all competing vehicles.

Title Sponsorship - \$10,000

- Corporate logo – prominent placing on all association's print and web property
- Rights to title branding of association's event per schedule A (example: "***YOUR COMPANY NAME presents the Thunderbird Rally.***")
- Full page colour advertisement on the back cover of association's quarterly newsletter (hardcopy and softcopy circulation).
- Banner placements at all event functions (sponsor must supply)
- Sponsor's logo on all trophies presented at events
- Sponsor collateral in membership packages
- Complimentary membership to association
- Complimentary entry to select events
- Invitation to attend association's community events

Partner Sponsorship - \$5,000

- Corporate logo –placing on all association's print and web property
- Rights to Partnership branding of association's event per schedule A (example: "***the Thunderbird Rally sponsored by YOUR COMPANY NAME.***")
- Full page B/W advertisement on the inside front or back cover of association's quarterly newsletter (hardcopy and softcopy circulation).
- Banner placements at all event functions (sponsor must supply)
- Sponsor collateral in membership packages
- Complimentary membership to association
- Complimentary entry to select events
- Invitation to attend association's community events

Premier Sponsorship - \$2,000

- Sponsor's name –placing on all association's print and web property
- 1/4 page B/W advertisement in the association's quarterly newsletter (hardcopy and softcopy circulation)
- Banner placement on select events (TSD Regionals).
- Sponsor collateral in membership packages
- Complimentary membership to association

Contributor Sponsorship - \$500

- Sponsor's name –placing on all association's print and web property
- Sponsor collateral in membership packages
- Complimentary membership to association

Supporter Sponsorship – In Kind Donations

- A sponsor may donate prizes to the association in the form of discounts, services or product. Each donation program can be discussed in detail and a value to the donation can be attributed. The agreed value will correspond to the appropriate level of sponsorship.

SCHEDULE A

Event	Date	Type	Location	Championship
Thunderbird Rally	Feb 19/20	TSD	Merritt, BC	BC TSD Rally Championship
Heart of Darkness	Apr 30	TSD	Hope, BC	BC TSD Rally Championship
Gold Digger Rally	July 23	TSD	Whistler, BC	BC TSD Rally Championship
Totem Rally	Nov 19/20	TSD	Cache Creek, BC	BC TSD Rally Championship
Novice #1	April 2	TSD	Coquitlam, BC	BC TSD Rally School Series
Novice #2	June 4	TSD	Kelowna, BC	BC TSD Rally School Series
Novice #3	Aug 6	TSD	Chilliwack, BC	BC TSD Rally School Series
RallyX on Ice	Feb 26/27	Performance	Ashcroft, BC	BC Rally X Series
RallyX	TBD	Performance	Squamish, BC	BC Rally X Series
Mountain Trials Rally	June 18	Performance	Merritt, BC	Western Canadian Championship

WCRA Print and Web Property include (not limited to):

- Website (over 2000 unique visitors per day)
- Event and association decals for cars
- Competitor packages
- Press releases
- Promotional print and posters
- TV and Radio interviews
- Event results publications
- Trade and car shows

Example of decal from 2002:



West Coast Rally Association is sanctioned by:

